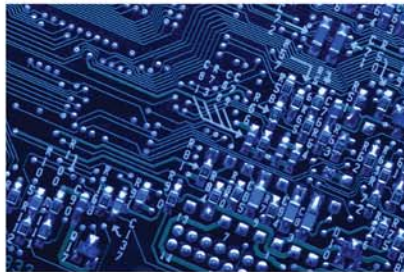




Leave mounds of paperwork behind and save time with a robust online enrollment/management solution

▶ Employers spend more than \$50 billion per year on paper processes in the administration of group insurance products, and benefits enrollment procedures make up a fair share of that total. Reduce your administrative burden with benefitsCONNECT,® a web-based employee benefits enrollment and management system that streamlines enrollment processes, enhances benefits management and improves information-sharing among employees, employers and insurance providers. Once plans and options are entered, benefitsCONNECT can program and schedule automatic data exports to your group insurance carriers and payroll company — saving you time and reducing the cost of benefits enrollment.



For more information, contact: **Tower Benefit Consultants, Inc.**
Phone: 757.424.2493 – Email: krysreid@towerbenefit.com

Why benefitsCONNECT?

Improves the Enrollment Process:

benefitsCONNECT streamlines the enrollment process by:

- ✓ Enabling efficient data-sharing and transferring of information to any third party who can accept electronic files
- ✓ Producing enrollment forms populated with information entered online by the employees for vendors who require forms
- ✓ Producing online employee benefit statements
- ✓ Allowing documents, such as SPDs or benefit overviews, to be uploaded for employees to access any time
- ✓ Including a modeling component to calculate benefit costs during the enrollment process

Boosts Management Capabilities:

benefitsCONNECT can increase efficiency in benefits management by:

- ✓ Leveraging the use of information collected for management reporting purposes (Data can be downloaded into Microsoft Excel or ACCESS to further customize reports)
- ✓ Integrating benefit election data with existing internal systems, such as payroll, HRIS and other corporate accounting and management systems
- ✓ Producing vendor billing information
- ✓ Maintaining a chronological transaction log — vital to the integrity and accountability of any benefits administration system